



# ENHANCE YOUR EFFICIENCY WITH BUSINESS ANALYTICS

BUSINESS ANALYST LEVEL 4 APPRENTICESHIP WITH SALESFORCE ASSOCIATE CERTIFICATION



**QA has partnered with Salesforce to create new ways of building Salesforce skills.**

This programme incorporates the apprenticeship business analyst learning with the skills needed to excel in the Salesforce ecosystem. Apprentices will be supported through a comprehensive Salesforce learning path.

## WHAT'S SALESFORCE?

Salesforce is a customer relationship management solution that brings companies and customers together. It's one integrated CRM platform that gives all your departments (including marketing, sales, commerce, and service) a single, shared view of every customer.

## FEATURES AND BENEFITS



1 day Salesforce Associate Instructor-Led Training workshop



Achieve Salesforce Associate certificate within the first two months



Custom learner pathways through Trailhead, aligned to the business analyst apprenticeship

## BY THE END OF THE APPRENTICESHIP, YOU WILL BE ABLE TO:

- Demonstrate a deep understanding of the Salesforce platform
- Apply structured techniques to investigate and determine business improvements and outcomes
- Demonstrate how to apply your Business Analyst skills within a Salesforce environment

- Demonstrate your achievement of:
- 4 Superbadges
  - Ranger Status
  - and Salesforce Associate Certification

A fully funded programme designed to transform your talent and workplace

# Salesforce Business Analyst Level 4 Apprenticeship



- Build the skills and capabilities you need throughout your organisation to deliver insight-based business decisions.
- Upskill or reskill your existing workforce, and create Business Analysts for the modern day workplace.
- Recruit and harness a new talent pathway – QA can help you cost-effectively recruit diverse, ambitious talent into your business and help you build a pipeline of strong analytical talent.
- Learners benefit from a flexible and blended learning journey, helping them apply technical data solutions to a range of real-life scenarios – gaining valuable workplace skills faster.

**Tools & Technologies: Salesforce, UML, BPMN, Data Modelling, UAT and SWOT & PESTLE**

**Qualifications:**

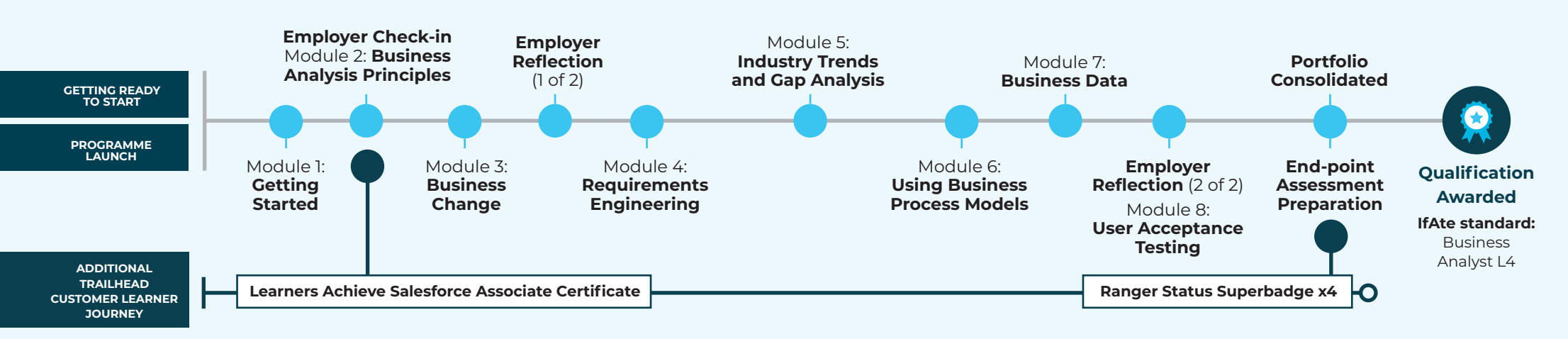
- Level 4 Business Analyst Apprenticeship
- BCS Certificate in Requirements Engineering
- BCS Foundation Certificate in Business Change
- Salesforce Associate Certificate

**Explore the Trailhead learning platform here.** <https://trailhead.salesforce.com/>

**This programme is suitable for roles including:**

- Salesforce Business Analyst
- Business Analyst
- Agile Business Analyst
- Requirements Engineer

**TYPICAL PROGRAMME DURATION: 15 MONTHS (+ 3 MONTHS FOR END-POINT-ASSESSMENT)**



**FOR MORE INFORMATION PLEASE CONTACT**  
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